



GRAPE

SOFTWARE SOLUTIONS

PRESENTS

**Strong  
strategy**

**Powerful  
tech**

**Distinguished  
design**

# STUDIES SAY THAT:

Office workers spend 69 days per year on average on repetitive administrative tasks. This costs companies \$5 trillion a year.

Source: MassMedia Group

60% of roles could save 30% of their time by implementing automation.

Source: McKinsey

Businesses waste up to 41% of their budget on software solutions that have features they don't need.

Source: IT Chronicles

Custom Software or  
Off-the-shelf Solution

**WHAT'S THE  
DIFFERENCE?**

# Off-the-shelf Software

Pre-build software, ready to purchase and use by businesses or individuals.

These products are available to everybody and designed to meet the needs of a wide range of users.

Commercially available software comes with a pre-packaged set of functions, some of which may not be relevant to your specific requirements and may lack important features that are essential for the operations of your business.

# Custom Software

Made for you and only you, it is tailored to your specific needs and helps you achieve your business goals.

Custom software is built from the ground up, with functionalities that are designed specifically to address the challenges of your business.

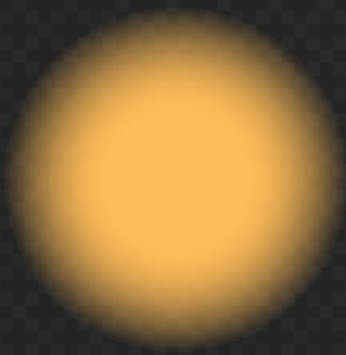
As your business grows and evolves, it will be easy to add additional features to support your operations.

# HOW TO KNOW

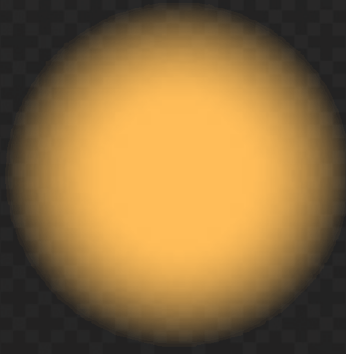
If You Need  
Custom Software Solution?

# 6 SIGNS

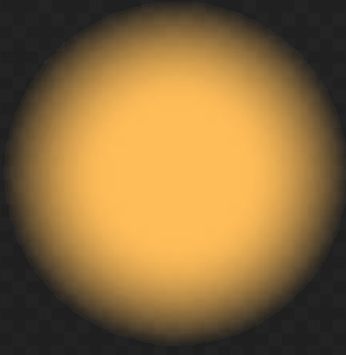
that Your Business Needs  
Custom Software



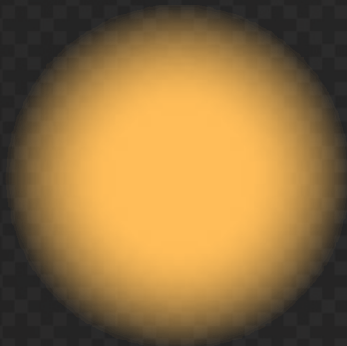
Your business is drowning in paperwork and manual processes.



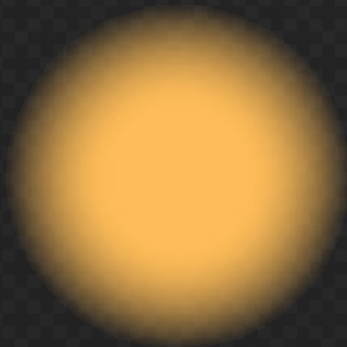
You are missing a history of data on your returning customers, and it's getting difficult to reach them.



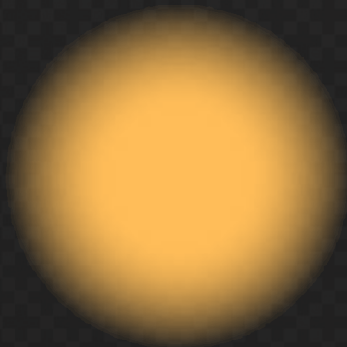
Your company outgrew the software and technology you have used for decades.



You want to grow, and you need something unique & competitive.



You provide an innovative product or service that's never been done before.



You need to protect your and your client's data from cyber attacks due to security concerns.

# WHAT CAN YOU EXPECT

if you choose  
Custom Software Solution?

# 6 BENEFITS

## of Custom Software Development




Unique solution with exclusive ownership. A closed-source software created just for your needs.




More personalized customer experiences generate higher customer satisfaction and bring more revenue.




More reliable, because you own all the rights and dictate how your software is modified and maintained.



Tasks automation will allow you and your staff to focus on more productive activities that have a bigger impact on your revenue.



Off-the-shelf software is easier to hack. With custom-developed software, the chances of intrusions are minimized.



Access to a technical support team that fully comprehends the design and development of your product.

# We are Grapesoft!

Our company is young but our software developers have more than 15 years of professional experience in creating high-performance digital products.

With a strong background in large-scale projects for major companies like Coca-Cola, Aviv Group, Gerhardi and Kunststoff-Institut - we know what it takes to create effective solutions.

We create teams based on individual project needs.

We start with a deep understanding of your business goals and then work closely throughout development to ensure that the final product meets your expectations.

**EMPOWER  
YOUR  
BUSINESS**

with our  
Custom Software  
Products & Services

# Smart Booking Systems

**Want to simplify your reservation & booking process?**

We can build you a customer-oriented, smart reservation and booking system that allows you to manage your bookings and reservations from a single, centralized platform.

# Customer Relationship Management (CRM)

**Need a better  
understanding of  
your customers,  
and communicate  
with them?**

Streamline and automate your customer interactions, manage leads, and monitor your sales performance.

We can integrate your CRM with your phone and email so you can reach them with a few clicks.

# Custom CMS Design & Development

**Do you own a large  
company that  
requires a website  
that beats  
the competition &  
grows with your  
business?**

Investing in website development with a custom CMS is the optimal approach to building a strong online presence, and offering a superior user experience through faster loading times, better performance, and logical content organization.

# **Inventory & Sales Management Software**

**Need to manage  
your operations  
efficiently?**

We will deliver software that can help you automate and streamline your inventory and sales management processes, saving you time, reducing errors, and increasing efficiency.

# **Web App | Mobile App | E-commerce Development**

**Need a website or app  
to showcase your  
products or services  
and reach potential  
buyers?**

**Want to sell your  
products directly from  
your website?**

We'll create custom, scalable, and user-friendly web or mobile applications that meet your specific business needs, providing advanced features such as secure payment gateways, real-time notifications, and personalized user experiences.

# Project & Team Task Management Software

**Do you manage  
multiple projects  
and teams?**

We'll make a product allowing you to organize and track tasks, deadlines, and milestones – assign tasks to team members, monitor progress, and collaborate on projects in real-time, ultimately improving team efficiency, productivity, and project success.

# Job Recruitment Portal & Software

**Need a more  
efficient & effective  
recruitment  
process?**

With the right software, you can streamline the entire recruitment process – track progress, collaborate with team members in real time, improve the candidate experience, and hire the right people for the job.

# **E-Learning | Health & Fitness Software**


**Want to deliver  
online education  
or health & training  
programs?**

We can provide software with multimedia content, and features such as progress tracking, goal setting, and personalized coaching, helping users achieve their learning or fitness objectives more effectively.

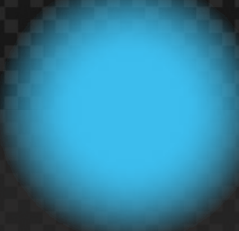


# WHY WOULD YOU

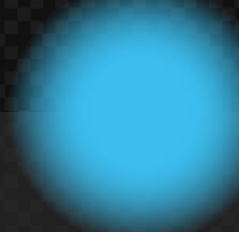
Choose Us?



Our goal is to help you maximize efficiency and minimize hassle, so you can focus on growing your business.



We use a strong strategy that considers factors such as scalability, security, and usability.



We prioritize ongoing collaboration so that you are always engaged in the process of creating your digital product.

LET'S FIND  
THE  
SOLUTION  
TO YOUR  
CHALLENGE!

CONTACT US AT

[office@grapesoft.dev](mailto:office@grapesoft.dev)

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[grapesoft.dev](http://grapesoft.dev)



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THANK YOU!